



SCARBROUGH

A light gray map of North America, showing the outlines of the United States, Canada, and Mexico. The map is centered on the continent and serves as a background for the title text.

**NAFTA CHAT :**  
**THE TRUTH ABOUT NAFTA**  
February 8, 2017



## ABOUT THE SPEAKERS



KIM TAYLOR  
DIRECTOR, MARKETING  
SCARBROUGH INTERNATIONAL, LTD.  
KTAYLOR@SCARBROUGH-INTL.COM  
[@SCARBROUGHINTL](#)

TIFFANY MELVIN  
PRESIDENT  
NORTH AMERICAN STRATEGY  
FOR COMPETITIVENESS  
TIFFANY@NASCONETWORK.COM  
[@NASCONETWORK](#)

LAURA COLLINS  
MANAGER, ECONOMIC GROWTH  
GEORGE W. BUSH INSTITUTE  
LCOLLINS@BUSHCENTER.ORG  
[@LVT COLLINS](#)



# THE SCARBROUGH GROUP



**SCARBROUGH**  
INTERNATIONAL, LTD.

Est. 1984 International Freight / U.S. Customs

Est. 1988 Own Trucking Fleet



**SCARBROUGH**  
LOGISTICS, LTD.



**SCARBROUGH**  
SIX LINES, LTD.

Est. 2003 NVOCC Operations

Est. 2014 NAFTA Truck Brokerage



**SCARBROUGH**  
TRANSPORTATION, LLC



**SCARBROUGH**  
DE MÉXICO S. DE R.L. DE C.V.

Est. 2015 Freight Forwarder / Mexican Customs



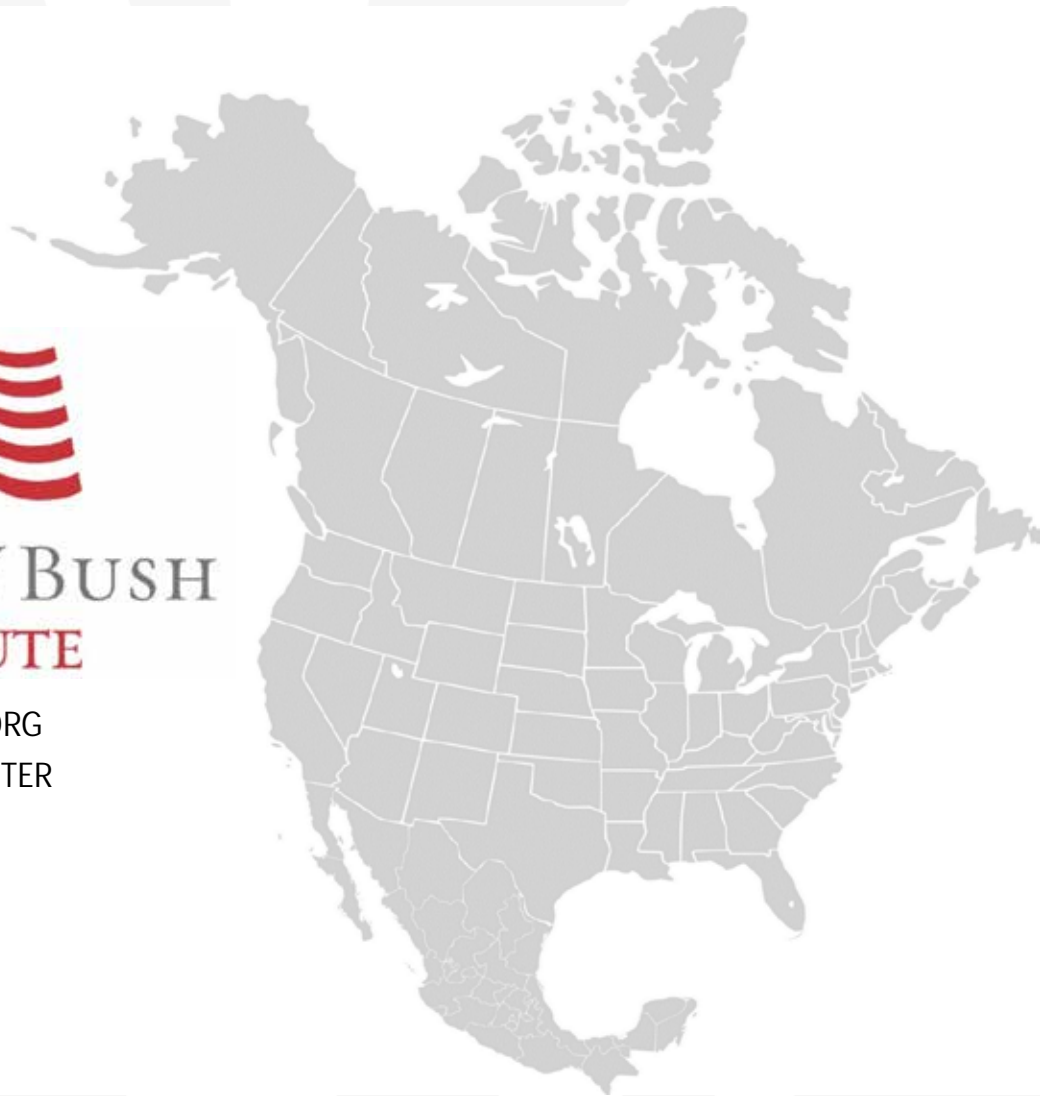
NASCONETWORK.COM  
@NASCONETWORK





GEORGE W. BUSH  
INSTITUTE

BUSHCENTER.ORG  
@THEBUSHCENTER





## NAFTA FACTS

Economic integration among the U.S., Canada, and Mexico will strengthen the U.S. economy and create opportunity across the continent.

- NAFTA created the world's largest free trade zone
- Since it was implemented in 1994, the U.S., Canada, and Mexico have become more economically integrated, more productive, and more competitive
  - Regional trade between the three countries grew
  - Trade between North America and the rest of the world grew
  - Foreign direct investment into the North American countries increased
- NAFTA generated economic prosperity through more affordable commercial goods and sustained growth in output, employment, and productivity



# ECONOMIC GROWTH INITIATIVE

**2.8M**

2.8 million American jobs supported by our trade relationships with Canada and Mexico.

**DOWNLOAD  
FACT SHEET**

**B+**

North America scores a B+ on the Bush Institute Economic Competitiveness Scorecard. Together, Canada, Mexico, and the U.S. outperform the world's other major regions—including the EU, Mercosur, APEC, and the Pacific Alliance.

**NORTH AMERICA  
COMPETITIVENESS  
INITIATIVE**

Increased economic integration among the U.S., Canada, and Mexico will strengthen the U.S. economy, create opportunity across the continent, enable the U.S. to better compete, and ultimately improve the global economy.

**LEARN MORE**



## ABOUT THE SPEAKERS



KIM TAYLOR  
DIRECTOR, MARKETING  
SCARBROUGH INTERNATIONAL, LTD.  
KTAYLOR@SCARBROUGH-INTL.COM  
[@SCARBROUGHINTL](#)

TIFFANY MELVIN  
PRESIDENT  
NORTH AMERICAN STRATEGY  
FOR COMPETITIVENESS  
TIFFANY@NASCONETWORK.COM  
[@NASCONETWORK](#)

LAURA COLLINS  
MANAGER, ECONOMIC GROWTH  
GEORGE W. BUSH INSTITUTE  
LCOLLINS@BUSHCENTER.ORG  
[@LVT COLLINS](#)